UK Snap General Election Polling Results
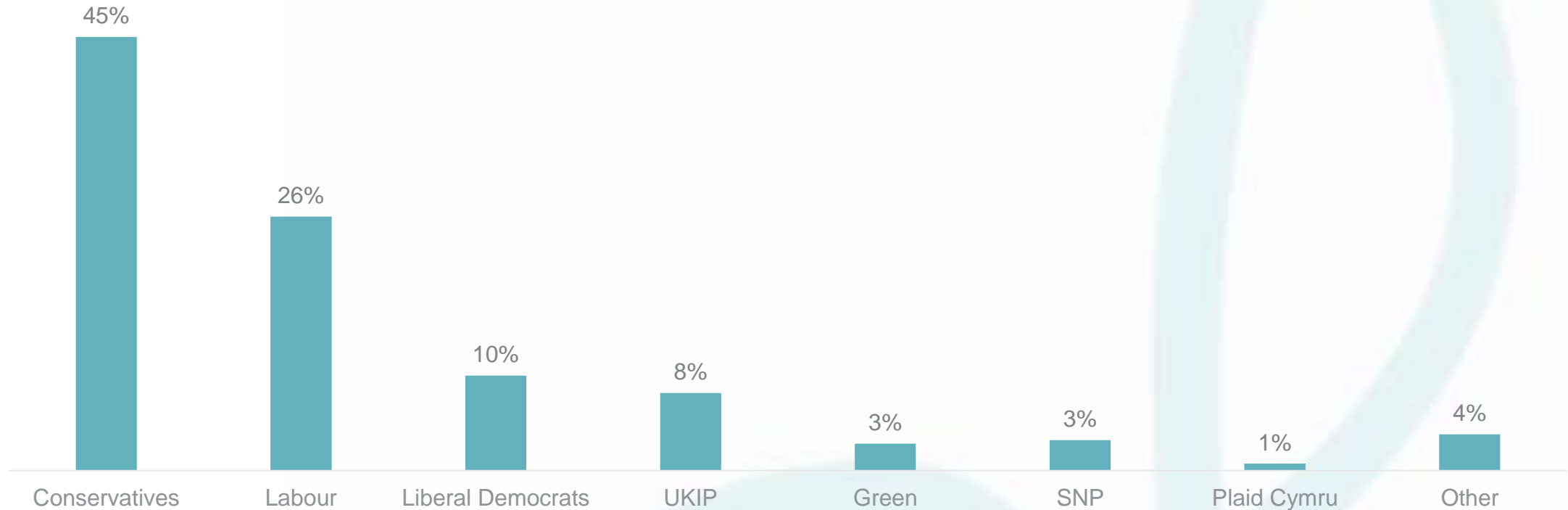## 19th April 2017
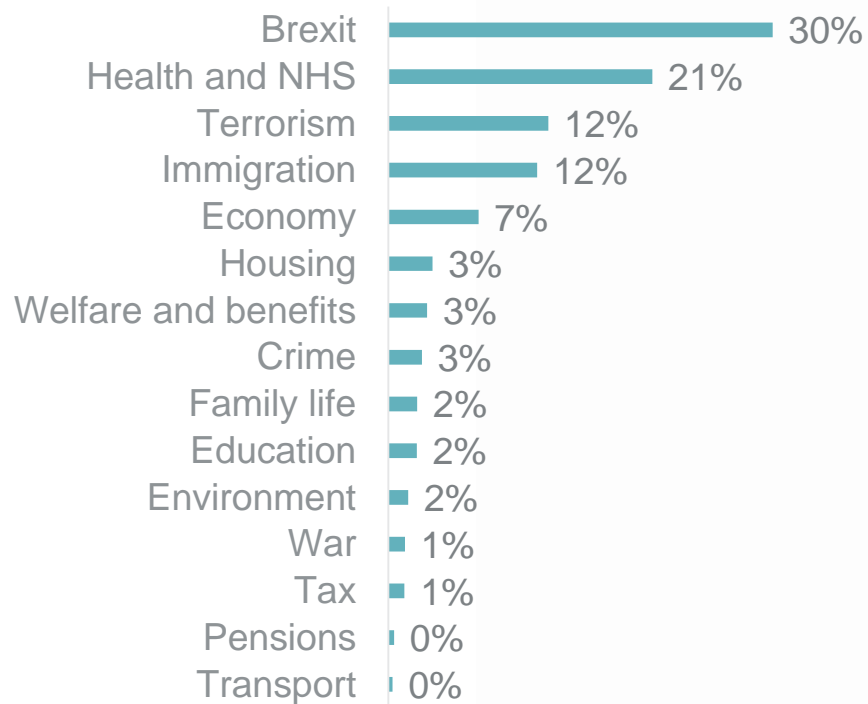
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Voting intention for the upcoming General Election on 8th June 2017

45%

26%

10%
8%

3%   3%

1%
4%

Conservatives   Labour   Liberal Democrats   UKIP   Green   SNP   Plaid Cymru   Other

Pvote5 – Which party would you vote for the General Elections to be held on 8th June 2017? [Single code]
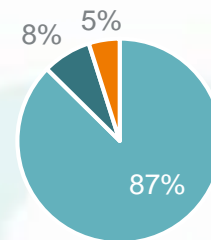Weighted n=641, excludes those unlikely to vote

19th April 2017   UK Snap General Election - Overnight Polling

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Britain dominated by Brexit

Most important issue facing Britain

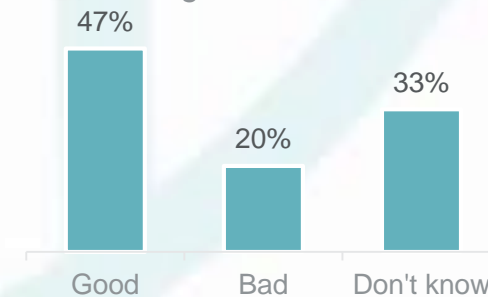| Issue	Percentage
Brexit	30%
Health and NHS	21%
Terrorism	12%
Immigration	12%
Economy	7%
Housing	3%
Welfare and benefits	3%
Crime	3%
Family life	2%
Education	2%
Environment	2%
War	1%
Tax	1%
Pensions	0%
Transport	0%

- At this moment, "Brexit" is considered by far the biggest issue facing Britain today.

- This is unsurprising given 87% of those surveyed had heard about the Prime Minister's call for a General Election by 7pm the same day.

- Health and the NHS follow second with both terrorism and immigration sharing third place for most important issue.

- More "everyday" policy issues are not prominent.

- Almost half of Britain (47%) thinks the General Election is a good idea.
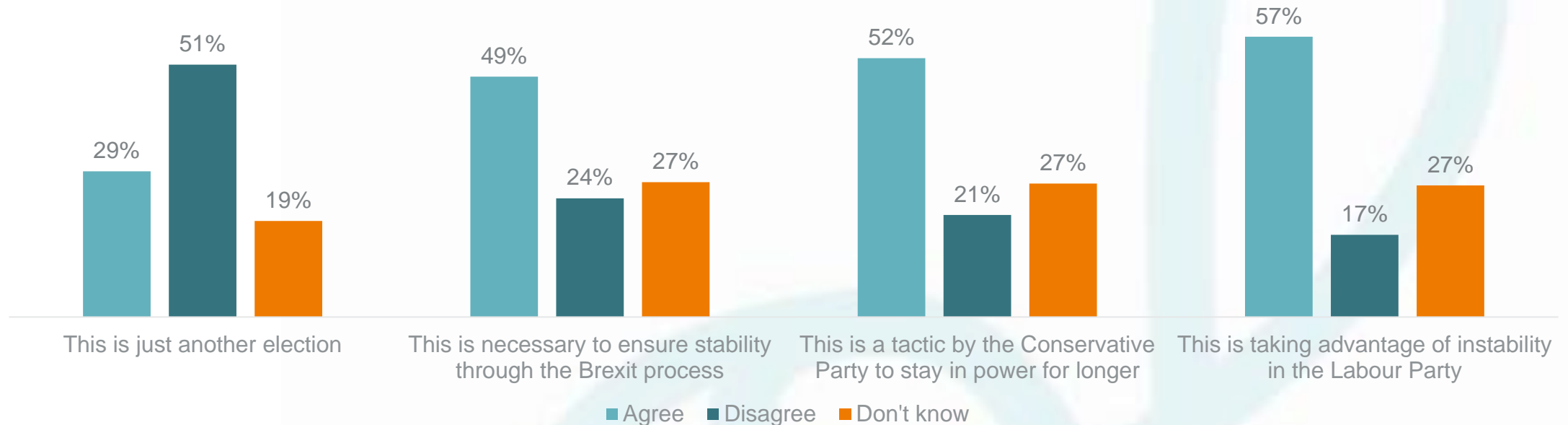
Heard about 2017 General Election

8% 5%
87%

■ Yes ■ No ■ Not sure

Is the General Election a good idea?

Good	Bad	Don't know
47%	20%	33%

PVOTE16 - Which is the most important issue facing Britain today? [Single code]
PVOTE3 - Have you heard that the Prime Minister has suggested that the UK holds a General Election on 8th June this year? [Single code]
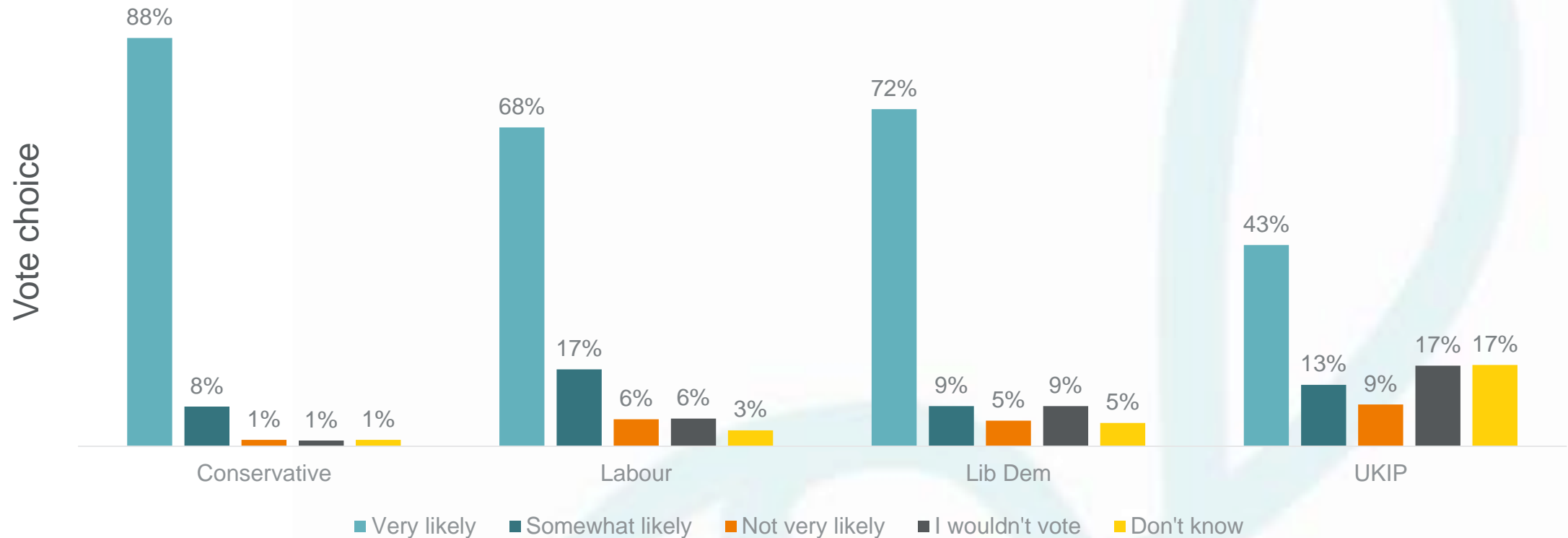Weighted n=1,001

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An extraordinary General Election

- More than half of the British public (51%) do not agree this is "just another election" however a similar number (49%) believe it is necessary to ensure stability through the Brexit process.

- Also, more than half of the British public (52%) believe the General Election is a "tactic" for the Conservative Party to stay in power for longer and more still (57%) agree that this taking advantage of the instability in the Labour Party.

	Agree	Disagree	Don't know
This is just another election	29%	51%	19%
This is necessary to ensure stability through the Brexit process	49%	24%	27%
This is a tactic by the Conservative Party to stay in power for longer	52%	21%	27%
This is taking advantage of instability in the Labour Party	57%	17%	27%

PVOTE19 - Do you agree or disagree with the following statements about the proposed General Election on 8th June 2017? [Single code]
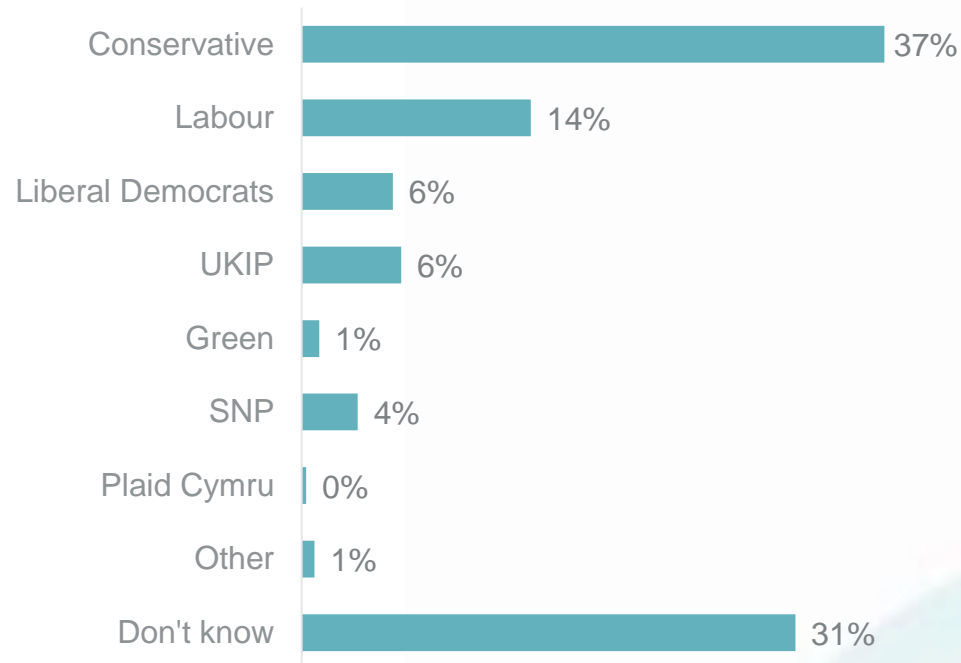Weighted n=1,001

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Turnout is predicted to work in favour of the Conservative party, with Labour having to work hard at mobilising their core

Vote choice

Conservative: 88%, 8%, 1%, 1%, 1%
Labour: 68%, 17%, 6%, 6%, 3%
Lib Dem: 72%, 9%, 5%, 9%, 5%
UKIP: 43%, 13%, 9%, 17%, 17%

■ Very likely   ■ Somewhat likely   ■ Not very likely   ■ I wouldn't vote   ■ Don't know

Pvote4 - If the General Elections called for the 8th of June go ahead, how likely are you to vote? [Single code]
Pvote6 – How close do you feel to each of the following political parties? [Single code]
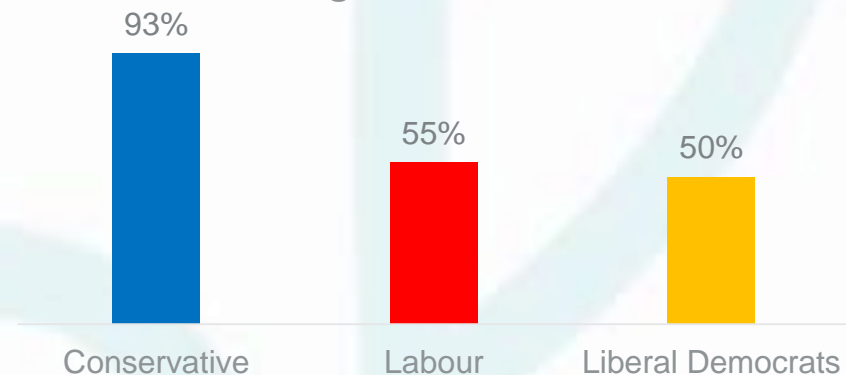Weighted n=641, excludes those unlikely to vote

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19th April 2017   UK Snap General Election - Overnight Polling

The Conservatives are seen as the best party to lead Britain through the Brexit process

Best Party to navigate the country through Brexit

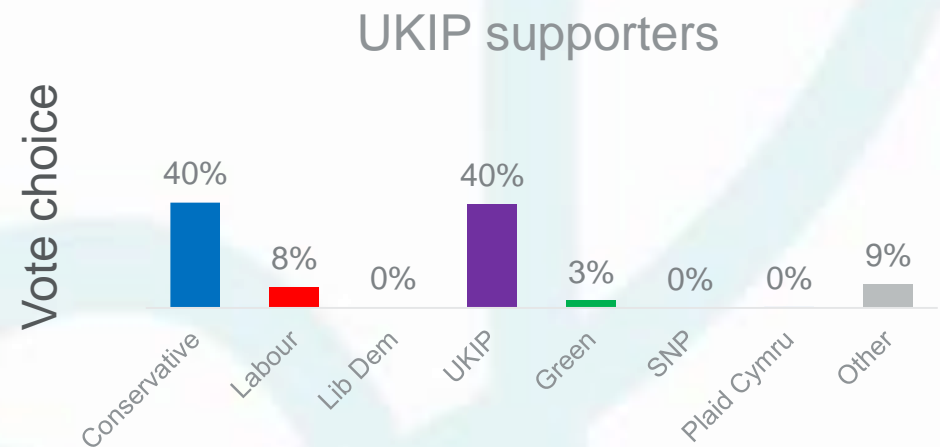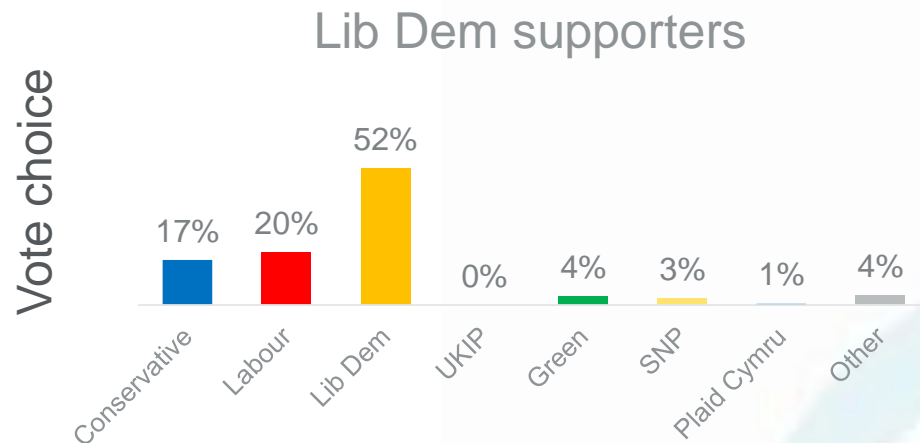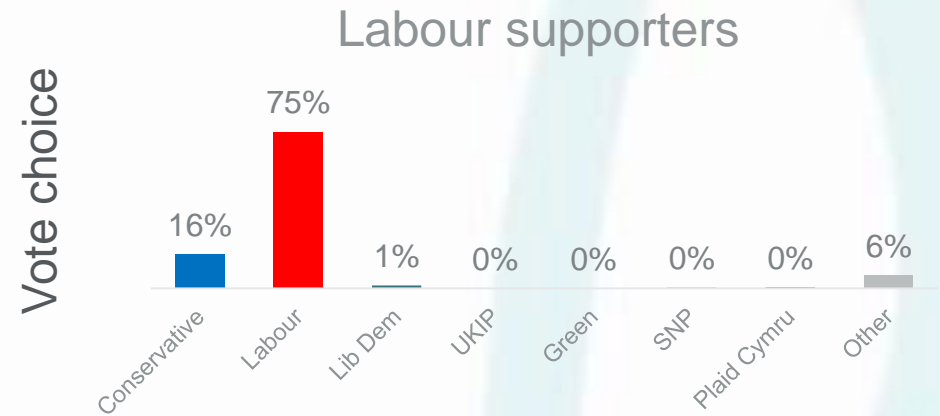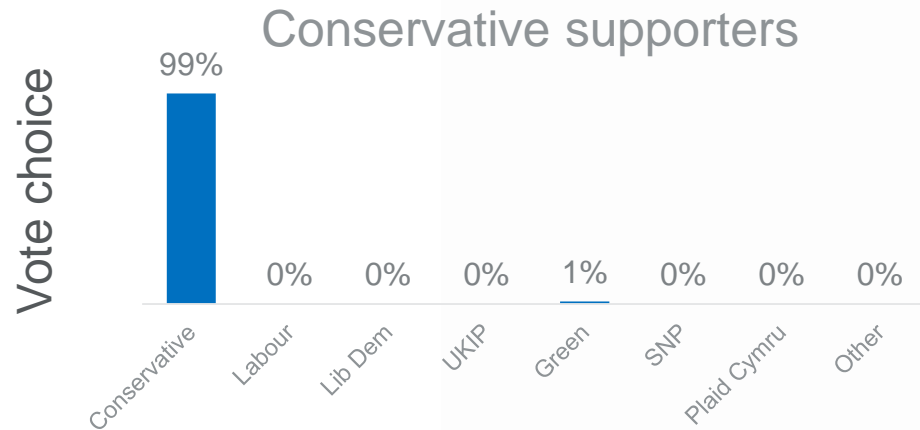| Party	Percentage
Conservative	37%
Labour	14%
Liberal Democrats	6%
UKIP	6%
Green	1%
SNP	4%
Plaid Cymru	0%
Other	1%
Don't know	31%

- 9 in 10 Conservative voters (93%) believe the party is the one that can best navigate Brexit.

- In comparison, just 55% of Labour and 50% of Liberal Democrat voters believe their chosen party would be best to navigate Brexit.

Confidence in own party to navigate Brexit

Party	Percentage
Conservative	93%
Labour	55%
Liberal Democrats	50%

PVOTE17 - Which party do you believe will best navigate Britain through the Brexit process? [Single code] Weighted n=1,001
PVOTE5 - Which party would you vote for the General Elections to be held on 8th June 2017? [Single code]
Weighted n=641, excludes those unlikely to vote

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16% of Labour supporters are likely to vote Conservative with other parties also seeing movement

Conservative supporters

Vote choice

- Conservative: 99%
- Labour: 0%
- Lib Dem: 0%
- UKIP: 0%
- Green: 1%
- SNP: 0%
- Plaid Cymru: 0%
- Other: 0%

Labour supporters

Vote choice

- Conservative: 16%
- Labour: 75%
- Lib Dem: 1%
- UKIP: 0%
- Green: 0%
- SNP: 0%
- Plaid Cymru: 0%
- Other: 6%

Lib Dem supporters

Vote choice

- Conservative: 17%
- Labour: 20%
- Lib Dem: 52%
- UKIP: 0%
- Green: 4%
- SNP: 3%
- Plaid Cymru: 1%
- Other: 4%

UKIP supporters

Vote choice

- Conservative: 40%
- Labour: 8%
- Lib Dem: 0%
- UKIP: 40%
- Green: 3%
- SNP: 0%
- Plaid Cymru: 0%
- Other: 9%

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16% of Labour supporters are likely to vote Conservative with other parties also seeing movement

2015 General Election Result

opinion.life 2017 prediction

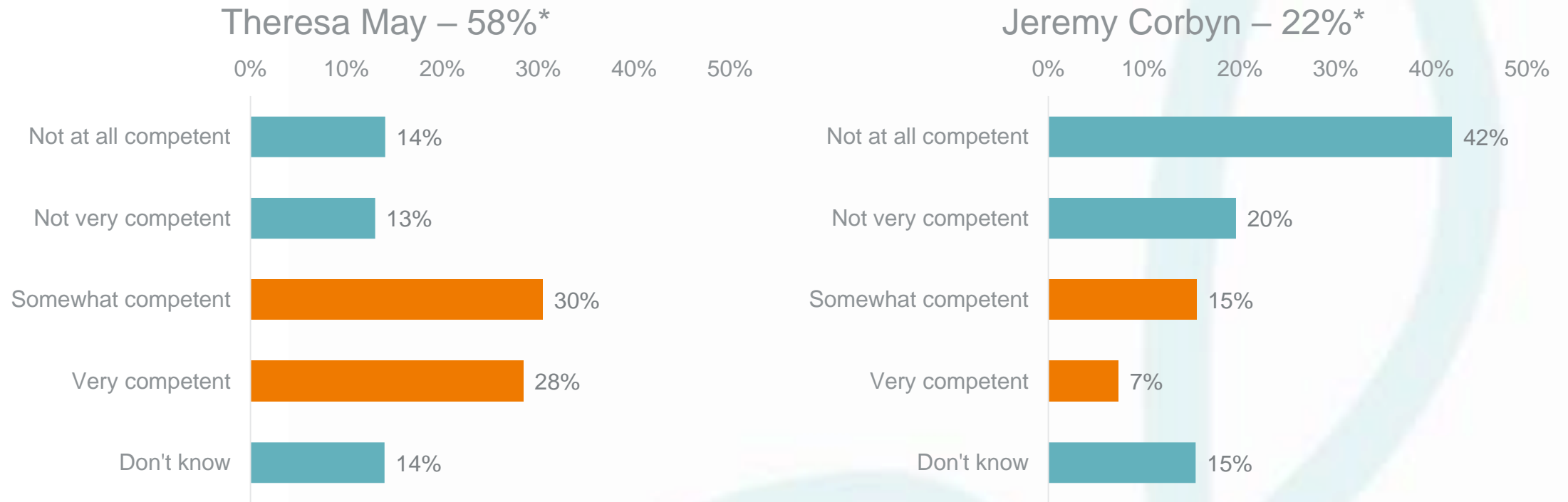|	
37% Conservative 2015	Conservative 2017 45%
30% Labour 2015	Labour 2017 26%
13% UKIP 2015	UKIP 2017 8%
8% Lib Dem 2015	Lib Dem 2017 10%
12% Other 2015	Other 2017 11%

PVote2 – Which party dd you vote for in the previous General Election held in May 2015? [Single code]
Pvote5 - Which party would you vote for the General Elections to be held on 8th June 2017? [Single code]
N=660 excludes those who said they did not vote in 2015 and those who said they will not vote in 2017.

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19th April 2017   UK Snap General Election - Overnight Polling

The British population see Theresa May as the most competent leader for the Brexit process.

Theresa May – 58%*

Not at all competent	14%
Not very competent	13%
Somewhat competent	30%
Very competent	28%
Don't know	14%

Jeremy Corbyn – 22%*

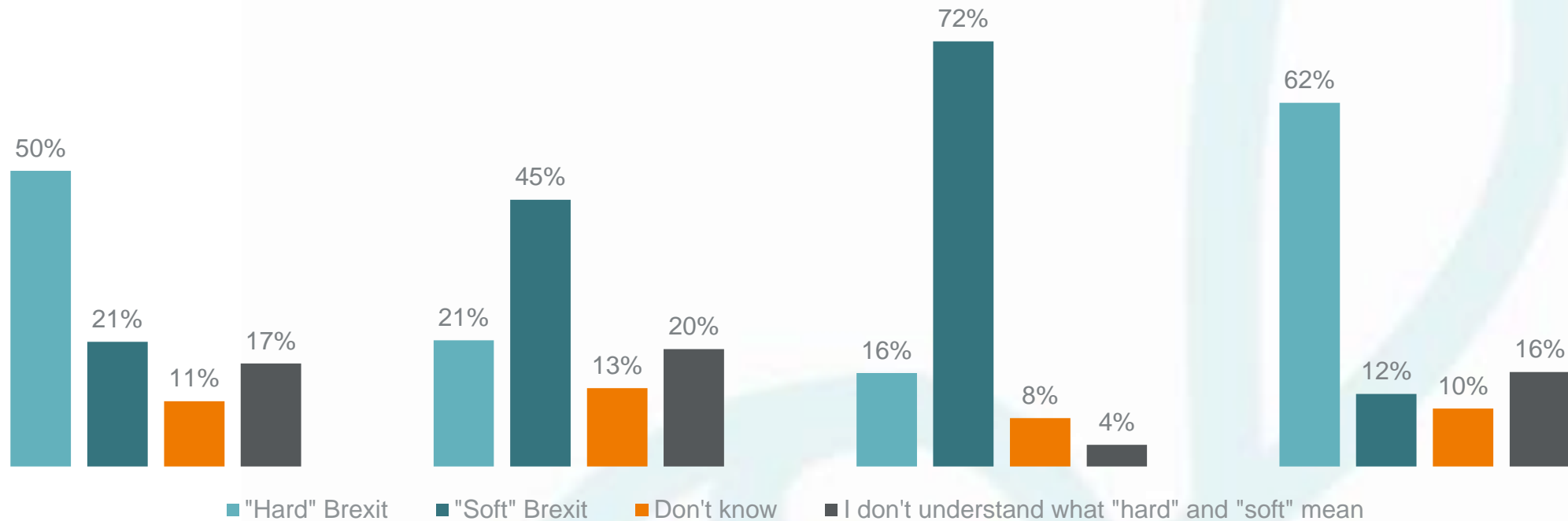|	
Not at all competent	42%
Not very competent	20%
Somewhat competent	15%
Very competent	7%
Don't know	15%

PVOTE14 - How competent do you consider each of the following political party leaders to be at running the country through the Brexit process? * Somewhat and very competent (Other leaders were asked)
Weighted n=1,001

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Methodology

Methodology

opinion.life ran an online survey on the evening of Tuesday 18th April 2017 between 7pm and midnight.

1,001 GB adults aged 18+ were drawn from pre-recruited consumer panels and were screened for a mix of demographic criteria.

Data was weighted to correct for demographic proportions and a range of psychographic features.

All predictions take into account previous vote choice.

For results with a sample size of 1,001 the error rate is +/- 4 % points with a confidence interval of 95%.

For more information contact press@opinion.life

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